**The Express Storyboard Rubric**

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| **Categories and criteria** | **Level 1** | **Level 2** | **Level 3** | **Level 4** |
| **Knowledge/Understanding****Form** | Demonstrates limited understanding of storyboard form | Demonstrates some understanding of storyboard form | Demonstrates considerable understanding of storyboard form | Demonstrates thorough and insightful understanding of storyboard form |
| **Thinking/Inquiry****Organization** | Integrates audio and visual elements with limited effectiveness | Integrates audio and visual elements with some effectiveness | Integrates audio and visual elements with considerable effectiveness | Integrates audio and visual elements with a high degree effectiveness |
| **Communication****Visual appeal** | Demonstrates limited control of images and color | Demonstrates some control of images and color | Demonstrates considerable control of images and color | Demonstrates thorough control of images and color |
| **Content** | Represents few key story elements | Represents some key story elements | Represents all key story elements | Represents and extends key story elements |
| **Engagement with theme** | Conveys intended mood with limited effectiveness | Conveys intended mood with some effectiveness | Conveys intended mood with considerable effectiveness | Conveys intended mood with a high degree of effectiveness |
| Other |  |  |  |  |